

### Perc Biography January 2017 - short

Perc is one of modern electronic music's reference points: an internationally touring DJ and live act, founder of the renown Perc Trax label and one of the most respected producers in techno today. As a DJ Perc has taken his sound across the world to such seminal clubs as Berghain, Fabric, Ministry Of Sound, Cocoliche, Tresor, Fuse, Space Ibiza, Unit in Tokyo and to festivals including Awakenings, Mayday, Reaktor, Unsound, Soenda, 10 Days Off, Glastonbury, Extrema and many more.

Now as we enter 2017 Perc has finished his long awaited third album; 'Bitter Music' is set for release in April and will be backed by an extensive world tour as well as a launch event in London. He is also continuing his well received collaborative projects with Truss and Ansome whilst guiding Perc Trax through its 13th year of releasing cutting edge electronic music.

### Perc Biography January 2017 - long

Perc is one of modern electronic music's reference points: an internationally touring DJ and live act, founder of the renown Perc Trax label and one of the most respected producers in techno today. From his earliest releases in 2002 to his current position as one of the most forward-thinking individuals in techno Perc (aka London based Ali Wells) has continued to challenge and innovate as his recognition has grown.

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After a run of singles on scene leading labels including CLR, Stroboscopic Artefacts, Drumcode, Ovum and Electric Deluxe Perc's debut album 'Wicker & Steel' was released in 2011 where the move to the full-length format brought him to a new level of respect. Following launch parties in New York, Tokyo and London the album picked up a stream of plaudits from the expected dance-press coverage to crossing over into the UK national newspapers. Perc spent 2012 and 2013 diversifying with projects ranging from focussed dance floor EPs to experimental releases including a collaboration with industrial legends Einstürzende Neubauten, whilst a run of remixes saw him turning in interpretations of artists including Factory Floor, Daniel Avery and Surgeon.

In case anyone thought Wicker and Steel was a lucky first stab at the album format 2014's 'The Power & The Glory' changed all that, with the album reaching a wider audience than ever before. In the second half of the year Perc Trax celebrated its tenth birthday with a double album featuring Perc's first commercially available mix CD plus three vinyl EPs featuring tracks from the compilation.

Through 2015 Perc continued to play gigs across Europe, South America and Australia. He also found time to return to Perc Trax for the politically charged 'Gob', his first full EP for the label in three years. 2016 mainly saw Perc focus on his collaborative projects, sharing space on vinyl releases and DJ booths with Truss, Randomer, Ansome and Adam X.

Now as we enter 2017 Perc has finished his long awaited third album; 'Bitter Music' is set for release in April and will be backed by an extensive world tour as well as a launch event in London. The album sees Perc balance the political and personal whilst pushing his sound further forward than ever before. Away from the album he is also continuing his well received collaborative projects with Truss and Ansome whilst guiding Perc Trax through its 13th year of releasing cutting edge electronic music.